



**THE BUSBY  
FOUNDATION**

**17TH ANNUAL**

# Lone Star

**CRAWFISH FESTIVAL**

featuring headliner **WILLIAM CLARK GREEN**  
with opening by **JACKOPIERCE**

**SATURDAY  
APRIL 15, 2023  
STUBB'S BAR-B-Q**

**JOIN US FOR A SPONSORS-ONLY,  
PRIVATE EVENT.** Cold Beer, All-you-  
can-eat Crawfish, and Live Entertainment. All  
proceeds from the event will support The  
Busby Foundation as they provide aid to  
Central Texas families affected by ALS.

# THE BUSBY FOUNDATION presents A PRIVATE-SPONSORS-ONLY EVENT

AS THE BUSBY FOUNDATION CELEBRATES THE 17<sup>TH</sup> ANNUAL LONESTAR CRAWFISH FESTIVAL, we strive to provide our supporters with a special evening that continues to raise money for our benefactors, as well as show appreciation to those of you who have supported our community over the years. With your support, we are making a huge impact for families suffering from ALS and all the challenges this terrible disease brings to their lives. All proceeds from the event will support The Busby Foundation as they assist Central Texas families affected by ALS.

THE WHEN & WHERE	WHAT'S HAPPENING	HOW IT WILL GO
<p>Saturday, April 15, 2023</p> <p>6:00pm- 10:30pm</p> <p>Stubb's Bar-B-Q</p>	<p>COLD BEER &amp; BEVERAGES</p> <p>CRAWFISH &amp; FIXINGS</p> <p>LIVE ENTERTAINMENT</p>	<p>6:00pm: Doors Open</p> <p>7:00pm: Live Entertainment</p> <p>10:30pm: Event Ends</p>

featuring headliner **WILLIAM CLARK GREEN** with opening by **JACKOPIERCE**

## SPONSORSHIP OPPORTUNITIES

<p><b>\$25,000</b></p> <p><b>TITLE SPONSOR</b></p> <ul style="list-style-type: none"> <li>Private concert &amp; crawfish boil at home or company for 50 people</li> <li>Exclusive event Title Sponsor recognition</li> <li>Recognition as Title Sponsor in all forms of media and email newsletters</li> <li>Distribution of provided corporate materials to all attendees</li> <li>Meet &amp; Greet with artist &amp; ambassador</li> <li>Preferred Title Sponsor viewing section</li> <li>35 VIP tickets and event t-shirts</li> <li>All-you-can-eat crawfish</li> <li>Beer, wine and cocktails for Title Sponsor</li> </ul> 	<p><b>\$15,000</b></p> <p><b>STAGE SPONSOR</b></p> <ul style="list-style-type: none"> <li>Prominent, visible recognition as Stage Sponsor</li> <li>Distribution of sponsor provided giveaways or materials to all attendees</li> <li>Meet &amp; Greet with artist &amp; ambassador</li> <li>35 VIP tickets and event t-shirts</li> <li>All-you-can-eat crawfish</li> <li>Beer and wine</li> </ul>	<p><b>\$10,000</b></p> <p><b>BAR SPONSOR</b></p> <ul style="list-style-type: none"> <li>Prominent, visible recognition as Bar Sponsor</li> <li>Distribution of sponsor provided giveaways or materials to all attendees</li> <li>Meet &amp; Greet with artist &amp; ambassador</li> <li>30 VIP tickets and event t-shirts</li> <li>All-you-can-eat crawfish</li> <li>Beer and wine</li> </ul>	<p><b>\$7,500</b></p> <p><b>FOOD SPONSOR</b></p> <ul style="list-style-type: none"> <li>Visible recognition as Food Sponsor</li> <li>Meet &amp; Greet with artist &amp; ambassador</li> <li>25 VIP tickets and event t-shirts</li> <li>All-you-can-eat crawfish</li> <li>Beer and wine</li> </ul>
	<p><b>\$3,000</b></p> <p><b>FESTIVAL SPONSOR</b></p> <ul style="list-style-type: none"> <li>Visible sponsor recognition in venue</li> <li>10 VIP tickets and event t-shirts</li> <li>All-you-can-eat crawfish</li> <li>Beer and wine</li> </ul>	<p><b>\$1,250</b></p> <p><b>FRIENDS SPONSOR</b></p> <ul style="list-style-type: none"> <li>5 VIP tickets</li> <li>All-you-can-eat crawfish</li> <li>Beer and wine</li> </ul>	<p><b>\$250</b></p> <p><b>INDIVIDUAL SPONSOR</b></p> <ul style="list-style-type: none"> <li>1 VIP ticket</li> <li>All-you-can-eat crawfish</li> <li>Beer and wine</li> </ul>

# SPONSORSHIP COMMITMENT

**YES!** I wish to make one of the following commitments to make a difference in the lives of those individuals living with ALS (circle your desired sponsor package below):

## **\$25,000 TITLE SPONSOR**

**STAGE SPONSOR**  
**\$15,000**

**BAR SPONSOR**  
**\$10,000**

**FOOD SPONSOR**  
**\$7,500**

**FESTIVAL SPONSOR**  
**\$3,000**

**FRIENDS SPONSOR**  
**\$1,250**

**INDIVIDUAL SPONSOR**  
**\$250**

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**EVENT WILL GO ON RAIN OR SHINE. NO REFUNDS.**

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## SPONSOR INFORMATION

Name.....  
Company.....  
Address.....  
City..... State..... Zip.....  
Work Phone..... Fax.....  
Cell Phone.....  
Email.....

## ALTERNATIVE INFORMATION

I am regretfully unable to attend, but enclosed is a donation of:

\$.....

I am interested in other sponsorship opportunities.

Contact me at:

.....

## PAYMENT INFORMATION

Check Enclosed..... Invoice me.....

Pay by Major Credit Card (please only check one):  Mastercard  Visa  American Express  Discover

Account Number: ..... Expiration Date: ..... CVV: .....

Signature..... Date.....

## PLEASE MAIL OR EMAIL THIS INFO TO:

The Busby Foundation  
3700 N. Capital of Texas Highway  
Suite 420  
Austin, Texas 78746

Attention.....Michelle Murdough  
Phone.....512-422-7090  
Email.....[michellemurdough@gmail.com](mailto:michellemurdough@gmail.com)